



Rocio Cedillo

Graphic/Web Designer

Email: rcdesign@rociocedillo.com
www.rociocedillo.com

Experience

Interactive multimedia website design, user interface design, responsive design, mobile landing pages, web landing pages, email design, email html/responsive coding, flash animated ads, design brand name ads, web banner ads, photo editor, illustration in vector graphics, action script, HTML, HTML5, CSS, marketing collateral design, brochures, corporate logos, business cards, posters, postcard print, printing design, magazine builder, prepress, collect for output, color proofing, studio art: traditional oil, acrylic, and sketcher

Skills

Working Knowledge- Photoshop, Illustrator, InDesign, Bridge, Quark, After Effects, Dreamweaver, Flash, Fireworks, 3d Studio Max, Maya, Microsoft Word, PowerPoint, Excel, WordPress, (All Current Adobe Software CC)
Platforms- Proficient on *Windows* and *Mac*

Education

California State University Dominguez Hills, Carson, CA
Bachelor of Arts in Graphic Design, completed Spring 2008
Minor in Digital Art

UCLA Extended Education, Los Angeles, CA
Advanced Web and Interaction Design Certificate, Winter 2012

Work Experience

Campus Explorer - Santa Monica, CA 2012 - 2014
Graphic/ Web Designer

Web/Mobile Landing Pages, User Interface Design, Landing Page Html/CSS Coding, Email Html/Responsive Coding, Email Designs, Delivering Emails Using MailChimp, Web Banners, Flash Animated Banners, Html Banner Ads, Designing Exhibit Signs, Marketing Collateral Design, Illustration Character Design, Facebook Image Ads, Quality Assurance Mobile/Web Pages

Next Day Flyers - Rancho Dominguez, CA 2010 - 2011
Graphic/ Web Designer

Web Banner Designs, Google Ads, Email Designs, Email Html Coding, Web Design, Webpage CSS Coding, Logo Company Branding, Style Guides, Vector Graphics, Wordpress Blog Setup, Marketing Communications, Email Marketing, File Prepress Production, Server File Organization

Extended Education - Cal State University Dominguez Hills, Carson, CA 2007- 2010
Graphic/Web Designer

Page Layout Designer, Brochures, Updated Websites, Web Banners, Web page Design, Business Postcards, Student Flyers, Study Abroad Posters, Letterheads for School Programs, Education Branding logos

Language

Fluent in Spanish

Awards

Excellence in Design from Cal State University Dominguez Hills (Senior Art Exhibition)

References available upon request